

Perancangan Buku Ilustrasi Sebagai Media Edukasi Sampah Plastik

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ABSTRACT

Plastic waste is one of the wastes which is hard to decompose and presently has not been managed properly. This is due to a lack of knowledge about plastic waste management. The aim of this research is designing an illustration books as an educational medium of plastic waste.

Based on the result, we know that the reader targets who are around 14-16 years old are interested to the illustration books within useful contents that easy to understand. They like vector-based flat designed illustrated book with monochromatic and polychromatic color selection, also interactive. So, based on this research, we can conclude that this illustration book is a useful medium as plastic waste educational book for reader targets.